

## ***pb*** Event Sponsorship Form

To apply for ***pb*** event sponsorship within Australia, please print this form, fill it out completely, and fax or mail it to us with a *cover letter* at least **90 days** prior to your event date.

Event Date \_\_\_\_\_  
Event Name \_\_\_\_\_  
Event Location \_\_\_\_\_  
Sport/Activity \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Organization / Company \_\_\_\_\_  
Non-Profit? (yes/no) \_\_\_\_\_  
% Proceeds to Charity \_\_\_\_\_  
Phone Number(s) \_\_\_\_\_  
Email Address \_\_\_\_\_  
Shipping Address \_\_\_\_\_  
(no P.O. boxes) \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
(if different) \_\_\_\_\_  
Logo deadline date? \_\_\_\_\_

### For Office Use Only

FER: \_\_\_\_\_  
HC: \_\_\_\_\_  
BARS : \_\_\_\_\_  
SMP: \_\_\_\_\_  
GELS \_\_\_\_\_  
OTHER \_\_\_\_\_  
Request Date: \_\_\_\_\_  
Address Bk #: \_\_\_\_\_  
Order #: \_\_\_\_\_  
Promos: \_\_\_\_\_  
Logo sent: \_\_\_\_\_

Did ***pb*** sponsor this event last year? \_\_\_\_\_

Is this event affiliated with a retail store? \_\_\_\_\_ If "yes," does the store carry ***pb*** Products?

How many participants attended last year? \_\_\_\_\_ Spectators? \_\_\_\_\_  
➤ How many participants are expected this year? \_\_\_\_\_ Spectators? \_\_\_\_\_

How do you intend to distribute our product?  
➤ Sample Bag (at event) \_\_\_\_\_ Other (please specify): \_\_\_\_\_  
➤ Registration Packet (pre-event) \_\_\_\_\_

Sponsorship benefits available to ***pb*** sports (tick if available)

- Banner Placement (specific locations) \_\_\_\_\_
- Pre-Event Product Literature Distribution? \_\_\_\_\_
- Logo in Advertisements \_\_\_\_\_
- Logo in Registration Forms \_\_\_\_\_
- Logo on T-shirts \_\_\_\_\_
- Logo in Flyers \_\_\_\_\_
- Logo in Posters \_\_\_\_\_
- Web Site Link \_\_\_\_\_
- Access to mailing lists \_\_\_\_\_
- Other (please specify \_\_\_\_\_) \_\_\_\_\_

### PLEASE NOTE:

*We require that you return this form to the ***pb*** Event Sponsorship Department at least 90*

*days before your event. Fax to: +61 (2) 99184822 Mail to: ***pb*** sports  
attn: Event Sponsorship PO Box 1366 Mona Vale, NSW 1660 Australia*

*We assure you that we will contact you about this proposal, and we appreciate your patience while allowing us to get back to you. Thank you!*