

## ***pb* Event Feedback Form**

Today's Date \_\_\_\_\_

Congratulations on the completion of your event. We understand and appreciate the hard work that goes into an event and we hope yours was successful. As part of our follow-up and post-event evaluation process, we would like to receive the following valuable input from you.

### Event Information

Event Date \_\_\_\_\_  
Event Name \_\_\_\_\_  
Contact \_\_\_\_\_  
Organization \_\_\_\_\_

### Attendance

Registered Participants \_\_\_\_\_  
Spectators \_\_\_\_\_

### Sponsorship Benefits

Please indicate the benefits that ***pb*** received at your event.

**Please also send an original hard copy example of event collateral that included the ***pb*** logo.**

- Logo in Advertisements
- Logo in Registration Forms
- Logo on T-Shirts
- Logo in Flyers
- Logo in Posters
- PA Announcements (how many/length) \_\_\_\_\_
- Additional Media Exposure (please specify) \_\_\_\_\_
- Other (please specify) \_\_\_\_\_

### Banner Placement

Number of banners placed at your event \_\_\_\_\_

Where: \_\_\_\_\_  
(please be specific and include pictures from event day if possible)

How was our product distributed at your event?

- Sample Bag (**please include sample bag**)
- Registration packet (**please include sample packet**)
- Other (please specify)

Additional comments or suggestions as to how we could improve both your event and our presence?

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Thank you for your support of ***pb*** products. Please return this form with any event collateral and pictures to the ***pb***

Event Sponsorship Department **within 90 days of the conclusion of your event.**

***Fax to: +61 (2) 99184822 Mail to: pb sports., attn: Event Sponsorship, PO Box 1366, Mona Vale, NSW 1660, Australia***